

Mosh Rabiei

Senior Product Manager | Healthtech Platforms & AI

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SUMMARY

Serial founder with 7+ years building platforms where clinicians, staff, and patients share one system. Currently scaling an AI diagnostic service across 200 clinics and 28,000 patients: reports that took 2 days now take 3 minutes at a tenth of the cost, with volume reaching 600/month within two months of launch. Previously took a brain-sensing consumer device from concept to presold units in 11 months with a 7-person team. I build with AI daily. I shipped LLM products, trained proprietary models, run my own workflow on AI tools and my roadmaps come from users directly: clinician interviews, patient feedback, and the neurodivergent community app I maintain as a passion project.

EXPERIENCE

Product Lead | Sarmadtec / eeglog 2017 – Present *Clinical EEG platform & AI diagnostics (eeglog.com)* — Tehran / Remote

- Launched eeglog (2026), an AI-assisted diagnostic reporting service: cut report turnaround from **2 days to 3 minutes** at **~1/10 the cost**, scaling from 150 to **600 reports/month** within two months of launch.
- Grew a multi-tenant clinical platform to **~200 clinics and 28,000 patients** — from solo practitioners to multi-operator franchises — managing QEEG, neurofeedback, and tES workflows on one system.
- Designed the platform around three user types with one end-to-end flow: the operator uploads a recording in one click, the physician receives AI-generated diagnostic context, and the patient gets an SMS link to a plain-language report. • Built one of the largest clinical EEG datasets in the world (**70K+ recordings**) with the consent, metadata, and trust infrastructure to support it.
- Made the AI pipeline hardware-agnostic — proprietary ML models enrich raw EEG into structured, LLM-ready clinical context regardless of recording device.
- Drove ISO 13485 certification; owned risk documentation and audits for a Class II medical device reaching **~11% regional market share**.

Product Lead, Consumer Hardware & Apps | Neocore Mar 2024 – Jul 2026 *Antler-backed EEG wearable and adaptive-content apps for neurodivergent (ADHD) users* — Vancouver, BC • Took an EEG-sensing consumer headphone from **concept to first presold units in 11 months**, coordinating a 7-person team across hardware, firmware, signal/ML, and mobile.

- Found and validated the ICP through direct engagement in neurodivergent communities and self-run focus groups; discovery drove every roadmap call.
- Shipped an adaptive content engine (iOS/Android): podcasts and videocasts that adjust in real time to the listener's brain-signal feedback — **1 patent** covering the pipeline.
- Presold first units and built a **150-person waitlist** pre-launch; designed and benchmarked a proprietary EEG foundation model (transfer learning).

Growth Product Manager | Goodword Jun 2025 – Jun 2026 *AI-native business OS for local businesses* — Vancouver, BC

- Owned growth for a turnkey platform — website, ERP/CRM, insight layer, and an AI agent interfacing all of it. • Redesigned acquisition-to-activation as a **fully self-serve mobile flow** — text → one-page e-sign → Apple Pay → SMS credentials → live account with website pre-built and migrated — replacing paper contracts, QuickBooks invoicing, scattered CRM data, and manual follow-ups.
- Built the top of funnel: automated audit reports as lead magnets, affiliate prospecting, and stakeholder sourcing.

Community Builder (volunteer) | Pebblr Mar 2026 – Present • Maintain a free, community-run app and support space for neurodivergent people; the community I moderate directly shapes the roadmap.

Product Lead | aXonAD 2019 – 2021 • Built an ad-effectiveness prediction service for agencies: B2B dashboards over high-throughput data pipelines (AWS, SQL).

- Implemented CI/CD and automated regression testing to keep frequent releases stable.

Additional: Co-founder, Immense Technologies — product & ops (2022–2024) • Strategy Consultant, HelloVGs — manufacturing setup, regulatory compliance, GTM (2022–2024)

SKILLS

Product: Multi-sided platform strategy • Roadmap ownership • User discovery (clinician interviews, focus groups, community research) • Experiment design & success metrics • 0→1 and scale-up • Cross-team synthesis — coordinating web, app, R&D, business, and product teams across languages and markets, and distilling their output into decision-ready reporting for product leadership: the most informative signal first, framed for strategy calls

AI (daily practice): LLM product development • Context/data pipelines for LLMs • Proprietary model training & evaluation • AI-assisted workflows (docs, synthesis, analysis) • Claude, ChatGPT, Cursor

Domain: Clinical workflows & patient-facing UX • Medical compliance (ISO 13485, risk management) • Payments & self serve onboarding • SMS-first product delivery

Technical fluency: Python, SQL, React, cloud infrastructure (AWS) — can hold my own with any engineering team

EDUCATION

Graduate studies, Cognitive Science — Institute for Cognitive Science Studies, Tehran 2017 – 2018

B.S., Engineering Physics — University of Tehran 2012 – 2016